



The venue and dates for the SSI show are as follows-

SILVER SHOW OF INDIA – 6th EDITION: 12th to 15th SEP 2024
YASHOBHOOMI IICC (INDIA INTERNATIONAL CONVENTION & EXPO CENTRE)
SECTOR 25, DWARKA, NEW DELHI.

We request all of you to apply from **23rd February 2024 to 15th March 2024** to avail discount & participate in the booth allotment process.

Booth allotment registration Link: <https://gesindiaexh.com/ep/ssi.php>

Note: The last date to fill all the required information is **15th March 2024**.

Please note that the facility of physically submitting the Space Application Form is not allowed.

Key Points:

1. All the booths at SSI - Delhi will be of Built in Booth Maxima System (Shell Type) only.
2. Keeping in view the convenience of the exhibitors, the option of Raw Space / Duplex booths will not be available at SSI - Delhi.
3. Participants can apply for more than one booth as per their wish. Allotment of booth is subject to availability.

Safe Mandatory for all Exhibitors:

A strong vault facility is available in the exhibition hall. After the show we will seal down the entire premises and hand it over to police security. The details will be properly shared in the online exhibitor manual which will be published soon.

New Floor Plan:

Through the lottery system for SSI - Delhi, the number of booths will be allotted to the maximum number and as per your booking type. Please refer to the allotment guidelines.

GUIDELINES, COST OF PARTICIPATION, RULES & REGULATIONS FOR ALLOTMENT OF BOOTHS AT SSI - DELHI

General Preferences For Every Category

- A. Higher Space + SSI previous 5 Edition Participants will have 1st preference in the allotment of booth.
- B. Higher Space + SSI previous 4 Edition Participants will get 2nd preference in booth allotment.
- C. Higher Space + SSI previous 3 Edition Participants will get 3rd preference in booth allotment.
- D. Higher Space + SSI previous 2 Edition Participants will get 4th preference in booth allotment.
- E. Higher Space + SSI previous 1 Edition Participants will get 5th preference in booth allotment.
- F. Higher Space + New Participants will get the 6th preference in booth allotment.

Booth Allotment:

Booth allotment will be undertaken on the basis of higher to lower space + previous participant category as mentioned above as per availability and through a lottery basis. No further changes/modifications in space will be accepted after submission of the online space application form and before booth allotment.

Online Space Application:

- All applicants are required to compulsorily submit the online space application form from **23rd February 2024 to 15th March 2024**, and send the application, payment, and declaration to complete their participation formalities.
- All the booths at SSI - Delhi will be built-in booths in the Maxima system.
- No RAW space / Duplex Booths options will be there/allowed to be built.
- Participants can apply for as many booths as interested, in the fifth edition of SSI - Delhi
- Allotment will be done through a lottery system for SSI - Delhi, in the order of higher number to lower number of booths and as per Participants requirement).
- The allotment of booths for all the applicant members (pan India) will be held at a centralized location on a stipulated date & time which will be informed to all the applicants well in advance.
- The exact dates & schedule of allotment along with the criteria will be announced to all the applicants individually through email and announced simultaneously on our web site. Please note that communication in no other form will be made with regards to the final schedule of booth allotment.
- The decision of the organizers with regards to allotment will be final & binding on all the applicants. Due to any reason, not in the control of the organizers, if the venue is unable to provide organizers a particular hall, a re-allotment will be done for the exhibitors of that particular hall as per the displacement norms followed by the organizers. Please read the cancellation policy carefully before applying.

The cancellation charges will be as under:

- a. If cancelled at any time between **23rd February to 15th March 2024**, 25% of the total Participation Cost shall be deducted and the remaining 75% of the Participation Cost shall be refunded.
- b. If cancelled at any time between **16th March to 30th April 2024**, 50% of the total Participation Cost shall be deducted and the remaining 50% of the Participation Cost shall be refunded.
- c. If cancelled at any time between **1st May 2024 to 31st May 2024**, 75% of the total Participation Cost shall be deducted and the remaining 25% of the Participation Cost shall be refunded.
- d. If cancelled at any time after **01st June 2024** then 100% of the total Participation Cost shall be forfeited by the organizers.

PLEASE NOTE:

Renting, Subletting & Sharing of booths: The Exhibitors shall not transfer, dispose of part with or otherwise sublet the whole or part of its Booth, whether for financial consideration or otherwise. The exhibitor must, if he is an agent, distributor or licensee, state at the time of submitting the Application the names or principals to be represented. This does not prohibit an Exhibitor displaying the products of a principal for whom it is acting as an agent, distributor, or solelicensee with the prior written permission from the organizer. Further, if any Exhibitor or its representatives allows any other exhibitors or its representative in its booth without proper identification and badges allocated to that particular booth by the organizer, then such activity would be considered as sub-letting by the exhibitor and appropriate disciplinary action may be taken against such Exhibitor and its representatives by the organizers.

Payment Modes for Exhibitors: In our endeavor to provide instant and better facilities to the Participants, we are providing the exhibitors with an easy option to make advance booking payment of **Rs. 50,000/- for 9sq.mtr booth** through Account Transfer (online payment only). Application will not be accepted without advance payment.

50% of the booth payment should be paid immediately after allotment of booth. Remaining 50% of the booth payment should be paid before **30/06/2024**, if fail to pay, the booth will be automatically rejected without any notice.

Find the below Account details for offline payment.

Beneficiary Name: GES INDIA Inc.

Beneficiary Bank : Kotak Mahindra Bank., Malleshwaram Branch, Bangalore

Account No : 0845352883

IFSC Code : KKBK0000418

Applicants please note the participation cost given below:

Booth Sizes	Booth Measurements	Cost Per Sq.mtr	Actual Cost	Discounted Cost 10% Per Sq.mtr	Discounted cost	GST @ 18%	Net Cost	Advance amount for Booth Allotment	2nd Installment immediate after Booth Allotment	Final Installment Before 30-06-2024
108	18 x 6	13900	1501200	12510	1351080	243194.4	1594274	200000	697137.2	697137.2
99	9 x 11	14100	1395900	12690	1256310	226135.8	1482446	200000	641222.9	641222.9
90	9 x 10	14300	1287000	12870	1158300	208494	1366794	175000	595897	595897
81	9 x 9	14500	1174500	13050	1057050	190269	1247319	175000	536159.5	536159.5
72	12 x 6	14700	1058400	13230	952560	171460.8	1124021	175000	474510.4	474510.4
72	9 x 8	14700	1058400	13230	952560	171460.8	1124021	175000	474510.4	474510.4
63	9 x 7	14900	938700	13410	844830	152069.4	996899.4	150000	423449.7	423449.7
54	9 x 6	15100	815400	13590	733860	132094.8	865954.8	150000	357977.4	357977.4
45	9 x 5	15300	688500	13770	619650	111537	731187	125000	303093.5	303093.5
36	12 x 3	15500	558000	13950	502200	90396	592596	125000	233798	233798
36	6 x 6	15500	558000	13950	502200	90396	592596	125000	233798	233798
27	9 x 3	15700	423900	14130	381510	68671.8	450181.8	100000	175090.9	175090.9
18	6 x 3	15900	286200	14310	257580	46364.4	303944.4	75000	114472.2	114472.2
12	4 x 3	16100	193200	14490	173880	31298.4	205178.4	50000	77589.2	77589.2
9	3 x 3	16100	144900	14490	130410	23473.8	153883.8	50000	51941.9	51941.9

Furniture Details:

Booth & Exhibitors Details			Furnitures Included in the Cost							
Booth Measurement	Booth Measurement in Sq. Mtrs	No. of Exhibitors Allowed	Tall Showcase (1Mtr)	Jewellery Counter (1Mtr)	Octonorm Table	Chairs	Track Lights (1Strip 3 Lights)	Spot Lights	Plug Point	Dustbins
108	18 x 6	48	12	12	12	36	12	36	12	12
99	9 x 11	44	11	11	11	33	11	33	11	11
90	9 x 10	40	10	10	10	30	10	30	10	10
81	9 x 9	36	9	9	9	27	9	27	9	9
72	12 x 6	32	8	8	8	24	8	24	8	8
72	9 x 8	32	8	8	8	24	8	24	8	8
63	9 x 7	28	7	7	7	21	7	21	7	7
54	9 x 6	24	6	6	6	18	6	18	6	6
45	9 x 5	20	5	5	5	15	5	15	5	5
36	12 x 3	16	4	4	4	12	4	12	4	4
36	6 x 6	16	4	4	4	12	4	12	4	4
27	9 x 3	12	3	3	3	9	3	9	3	3
18	6 x 3	8	2	2	2	6	2	6	2	2
12	4 x 3	5	1	1	1	3	1	3	1	1
9	3 x 3	4	1	1	1	3	1	3	1	1

NOTE: All Extra Furniture other than the mentioned above will be charged as per our rate card + 18% GST.

Please Note- It is informed to all of you that if we do not receive your online space application form and payment on or before 15th March 2024, for space allotment at SSI - Delhi, if any, you will automatically lose your preference even though you may have filled the space application form for the show. Please note that in case of non - submission or incomplete submission, your application will be automatically rejected without any notice and such participants will be eligible for further consideration in our scheme of preferential allotment of places for participation in SSI will not be eligible.

You are requested to call **for any further information related to SSI or you can ask your queries at +91 99450 12123**

Note that there will be no direct communication with the Organizers staff regarding booth allotment.

We look forward to your whole-hearted participation in SSI-5 and look forward to receiving the same co-operation and support from you in future as well.

Thank You,
Regards,
GES INDIA INC.